



futurecom
 SÃO PAULO • 11th EDITION
 OCTOBER, 13th TO 16th • 2009

FUTURECOM INTERNATIONAL SEMINAR MAIN TOPICS

(preliminary version)

CONNECTED LIFE STYLE

	SOCIETY			BUSINESSES			TECHNOLOGY		
	Politics and Regulation	Development	Social Networks	Services to the Society	Innovation and Content	Applications	Services	Accesses and Terminals	Transport, Management, Control and Network Security
Companies	Tax Models for Efficiency Gains & Development and Competition Generation; Communications Financing; Convergence Precification; Outsourcing - Offshoring	Increase of Economic Efficiency; Business Sustainability Models; Green IT/Tel; New P&D Models; Customer of the Future; PME's Competing with Major Companies; Doing Business in the Economic Downturn	Business with Social Networks; Cooperative Work - Wiki; Entrepreneurial Games	Entrepreneurial Education; Laboral Health; New Professional Competences	E-Commerce; Entrepreneurial Portal; Contextual Advertising 2.0; Social-Economic Data Base Portal	Telepresence; Processes with Great Productivity Gain; Cloud Computing; WEB 2.0; Virtualization; Corporate Governance; M2M; B2B Micro-Enterprises	Mobile Broadband; Mobility Convergence; Corporate Mobile Services; Software as a Service (SaaS); Network Data and Agenda; RSS; Video Calls	Unified Communications; Netbook; Innovation of Mobile Multimedia Terminals, Next Generation WiMax; 4G; LTE; Telepresence Platform	OSS; BSS; BI; Service Oriented Architecture - SOA; BPM; Network Security; IMS as Convergence Platform; Data Centers; Packed Optical Ethernet
Family & Citizen	Safety and Employability; Blogs of Public Life Control; Digital Inclusion	Quality Competition in Call Centers; New Intelligent Call Center; Digital Cities-Schools-Homes	Web Society; Twitter; Orkut; Facebook; LinkedIn; Mobile Social Network; Blogs; Wiki Community; Relationship Communities	Education of the Future; New Profile of the Student and the Professor; Just in Time E-learning; Services to the Citizen; Community Portals	Mobile Digital TV; Innovation in Radio Broadcasting Models; New Methods of Media Distribution; High-Definition Content; Video on Demand; MeM; Portal Services for Music, Videos, Sports, News, Debates, Chats, Games	Application Store; Digital Life; Video-Photo with Location; High-Definition Multimedia with Ultra-Broadband; Intelligent Address Book; Network Games; M-Banking; M-Payment; Integrated Solutions for Personal and Patrimonial Safety; Digital Automobile; Holistic Home Management; Infotainment	Mobile Planet; Location Services - LBS; GPS; Broad Personalization; Portability; Interoperable IM; Prepaid Internet; Brazilian Digital TV; IPTV; TV 2.0; DTH; 3D-TV; VoIP; Services to Family and Friends; Automation of the Customer's Environment with Service Integration, USSD - Unstructured Supplementary Service Data	E-book; Near Field Communication; Digital Home; Net Computer; Ultra-Broadband; Information Post; Portable set Digital TV	Location; New Technological Solutions for Personal Safety; Automation and Use Management by the Customer; IMS
Governments	Safety Politics; Enterprise Mergers and Acquisitions; Infrastructure Sharing; Brazilian General Telecommunication Law Evolution and Regulation Modernization for Competition and Development of the Society	Politics for a New Research and Technological and Industrial Development Model; Society Multisector Integration	Social Inclusion Based on Communications; Development of Citizenship through Social Networks	Model Innovation of Government Services to the Society through Communications; Government Portals	Interactive TV; Access to Public Information Base, Virtual Museum; Virtual Lab	E-Government and the Improvement of Government Services; E-Health and the Increase of Quality and Efficiency of Health Care; E-Learning Taking Education farther, Integrating Professors and Students	Integration of Services to the Citizen with Quality Improvement and Cost Reduction; Internet for Low-Income Citizens	Frequency Bands for Mobility and Radio Broadcasting; Public Access to Internet	Control by the Citizen; Public Management Systems; Public Communications Network